



# Projects

## 1. Video Production

### A. Children's Video

NHTM staff has developed a "Museum in a Box" program to take to Elementary Schools. One component that would round out this program is a short kid-oriented video about the museum and telephones in general.

## 2. Children's Programming

### A. Interactive Room

Everyone knows that kids (and many adults!) like to touch things! Currently our museum is geared to older people and we would like to expand our audience to include the younger folks. This project would include developing a plan for an interactive area, securing funding sources (through grant-writing or other methods), and setting up a project completion schedule.

### B. Curriculum

Our current "Museum in a Box" is geared towards the second grade curriculum in the Kearsarge Regional School District. We would like to fine-tune our existing program and devise more programs for children in other grades. This project would require the intern to research age specific curriculum in NH and develop a program(s) including teacher materials and hands-on activities.

## 3. Marketing & Communications

### A. Logo Design

Develop new logo and tagline and integrate into marketing materials.

### B. Quarterly Printed Newsletter

Design a template and plan the content for a quarterly newsletter geared towards museum members.

### C. Social Media

Curate content for our Facebook, Instagram, Pinterest and Twitter accounts.

### D. Website

Enhance and integrate photos from the museum.

## 4. Exhibits

A. Work with staff to develop QR codes for self-guided tours.

B. Design and develop a temporary exhibit based on museum industry standards and trends.